

Questionnaire for listing as a consultant on forecasting

(November 2, 2006)

Help us make it easy for people with forecasting problems to contact you. Information about consultants is posted on the [“Forecasting Consultants”](#) page of the [forecastingprinciples.com](#) site. Users of the site can be directed to you from various locations; most importantly from the [“Selection Tree”](#). We will keep looking for ways to make it easier for people who could benefit from your help to find you. Your listing will remain as long as you are a member of the [International Institute of Forecasters](#) (IIF) or until you ask us to remove it.

If you would like to be listed as a consultant, please fill in this questionnaire and return it to Pamela Stroud, Business Manager of the IIF, at forecasters@forecasters.org. You can update your information at any time.

A. Type of consulting for which you are available (check all that are relevant).

- Fee-based consulting Grant applications Expert witness

B. Primary areas, industries, or markets in which you have had forecasting experience (check all that are relevant).

- | | | |
|---|---|---|
| <input type="checkbox"/> Advertising, effects of | <input type="checkbox"/> Finance and accounting | <input type="checkbox"/> Political |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Government revenue | <input type="checkbox"/> Population |
| <input type="checkbox"/> Agriculture | <input type="checkbox"/> Health | <input type="checkbox"/> Price, effects of |
| <input type="checkbox"/> Climate | <input type="checkbox"/> Industry | <input type="checkbox"/> Production |
| <input type="checkbox"/> Conflict | <input type="checkbox"/> Insurance | <input type="checkbox"/> Production costs |
| <input type="checkbox"/> Construction and housing | <input type="checkbox"/> Intelligence | <input type="checkbox"/> Project times and costs |
| <input type="checkbox"/> Crime | <input type="checkbox"/> Interest rates | <input type="checkbox"/> Promotions |
| <input type="checkbox"/> Defense | <input type="checkbox"/> Inventory | <input type="checkbox"/> Public opinion |
| <input type="checkbox"/> Demand | <input type="checkbox"/> Justice | <input type="checkbox"/> Public policy |
| <input type="checkbox"/> Demographic | <input type="checkbox"/> Labor markets | <input type="checkbox"/> Real estate |
| <input type="checkbox"/> Design of goods and services | <input type="checkbox"/> Legal | <input type="checkbox"/> Recruitment |
| <input type="checkbox"/> Durable goods | <input type="checkbox"/> Macroeconomic | <input type="checkbox"/> Resources |
| <input type="checkbox"/> Earnings | <input type="checkbox"/> Manpower | <input type="checkbox"/> Sales |
| <input type="checkbox"/> Earthquakes | <input type="checkbox"/> Market prices | <input type="checkbox"/> Site location |
| <input type="checkbox"/> Economic | <input type="checkbox"/> Market share | <input type="checkbox"/> Software cost |
| <input type="checkbox"/> Education (e.g. enrollments) | <input type="checkbox"/> Medical | <input type="checkbox"/> Sports and entertainment |
| <input type="checkbox"/> Election | <input type="checkbox"/> Military | <input type="checkbox"/> Stock prices |
| <input type="checkbox"/> Energy | <input type="checkbox"/> Movies | <input type="checkbox"/> Supply chain |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> National security | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Environment | <input type="checkbox"/> New products | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Epidemic | <input type="checkbox"/> Oil supply | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Exchange rates | <input type="checkbox"/> Personnel | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Fast-moving consumer goods | <input type="checkbox"/> Pharmaceuticals | <input type="checkbox"/> Weather |
| <input type="checkbox"/> Other (specify) | | |

C. Methods on which you are expert (check all that are relevant).

Your name will be tied to a decision support system that will help people select forecasting methods. The numbers correspond to sections in the *Principles of Forecasting* handbook.

1. Role playing (formal acting with key parties in roles)
2. Intentions or expectations (how will people behave)
3. Expert opinions (judgments about how others will behave)
4. Conjoint analysis (statistical models of consumers' intentions)
5. Judgmental bootstrapping (inferred models of forecasters)
6. Analogies (experts' use of analogies when making judgments)
7. Extrapolation (using data only on the variable of interest; statistical time series)
8. Rule-based forecasting (formal use of domain knowledge in extrapolation)
9. Expert systems (formal models based on the way experts make forecasts)
10. Econometric modeling (causal methods)
11. Selecting forecasting methods (how to select methods for a situation)
12. Integrating, adjusting, and combining forecasts
13. Evaluating forecasting methods (how to determine the best methods)
14. Assessing uncertainty (prediction intervals)
15. Gaining acceptance of forecasts (helping people to use forecasts)
16. Monitoring forecasts (how to ensure that the forecasting system is working)
17. Application of forecasting software
18. Organizational aspects (diffusion of forecasting methods)

D. Keywords that summarize your expertise in forecasting methods.

(A search for keywords can help users to find you.)

E. Contact details and background information about you.

Name:

e-mail address:

Telephone number:

Website:

Resume:

(Attach a PDF or provide a link.)